 <p>urja foods Creating Energy...</p>	URJA FOODS & AGRO PVT. LTD.	
	Department / Process	Human Resource Department
	Policy Name	Privacy Policy
	Document Number	UFAPL/HR/POL/21
	Revision No.	NA
	Revision Date	NA
	Applicable Date	16th Dec 2023

Privacy Policy

Effective Date: 16th Dec 2023

Urja Foods and Agro Pvt. Ltd. respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, store, and protect your personal data when you visit our website [insert website URL] or engage with our services.

By accessing or using our website or services, you consent to the practices outlined in this Privacy Policy.

1. Information We Collect

We collect different types of personal information, which may include:

- **Personal Identification Information:** This includes your name, email address, contact number, billing address, shipping address, and payment information when you interact with our services, purchase products, or communicate with us.
- **Usage Data:** We may collect information about how you use our website, such as your IP address, browser type, device information, operating system, pages viewed, and other browsing activities.
- **Other Information:** Any other information you provide to us, such as customer feedback, product reviews, and survey responses.

2. How We Use Your Information

We use your personal information for the following purposes:

- **Provide Services:** To process your orders, deliver products, and provide customer service.
- **To Improve User Experience:** To enhance and personalize your experience with our website and services.
- **To Communicate with You:** To send order updates, promotional messages, newsletters, and other marketing communications (if you have opted in).
- **To Process Payments:** To handle transactions securely and provide payment processing services.
- **For Legal Compliance:** To comply with applicable laws, regulations, or legal processes.
- **To Analyze and Improve Our Services:** To analyze website usage, improve functionality, and optimize the services we offer.


3. How We Protect Your Information

We implement reasonable security measures to protect your personal information from unauthorized access, loss, misuse, or alteration. However, please understand that no method of transmission over the Internet or method of electronic storage is 100% secure. We strive to protect your personal data but cannot guarantee absolute security.

4. Sharing Your Information

We may share your information with third parties in the following situations:

- **Service Providers:** We may share your information with trusted third-party vendors who assist us in operations such as payment processing, shipping, customer service, and marketing.
- **Legal and Regulatory Compliance:** If required by law or a valid legal process, we may disclose your information to authorities or third parties.
- **Business Transfers:** If Urja Foods and Agro Pvt. Ltd. undergoes a merger, acquisition, or asset sale, your

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personal information may be transferred as part of that process.

We do not sell, rent, or lease your personal information to third parties for marketing purposes without your consent.

5. Your Data Protection Rights

Depending on your location, you may have the following rights concerning your personal data:

- **Right to Access:** You may request access to the personal data we hold about you.
- **Right to Rectification:** You may update or correct any personal data that is inaccurate or incomplete.
- **Right to Erasure:** You can request the deletion of your personal information, subject to applicable legal exceptions.
- **Right to Restrict Processing:** You may request that we limit how we process your personal data.
- **Right to Object:** You can object to processing your personal data for marketing or other purposes.
- **Right to Data Portability:** You may request to receive your personal data in a structured, commonly used, and machine-readable format.

To exercise any of these rights, please contact us at the contact information provided below.

6. Cookies and Tracking Technologies

We use cookies to enhance your experience on our website. Cookies are small files placed on your device that help us remember your preferences, improve site functionality, and analyze site traffic. You can manage your cookie preferences through your browser settings.

Types of cookies we use include:

- **Essential Cookies:** These cookies are necessary for the website to function properly.
- **Performance Cookies:** These cookies collect information about how visitors use our website to improve functionality.
- **Functional Cookies:** These cookies allow the website to remember choices you make, such as language or region.
- **Advertising Cookies:** These cookies are used to deliver targeted advertisements based on your browsing habits.

You can manage cookie preferences through your browser settings but note that disabling cookies may impact your experience on the website.

7. Children's Privacy


Our services are not intended for individuals under the age of 16. We do not knowingly collect personal information from children. If we become aware that we have collected personal data from a child under the age of 16, we will take steps to delete such information as soon as possible.

8. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the updated Privacy Policy will reflect the effective date. We encourage you to review this Privacy Policy periodically to stay informed about how we protect your information.

9. Contact Us

If you have any questions or concerns regarding this Privacy Policy or how we handle your personal information,

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please contact us at:

Urja Foods and Agro Pvt. Ltd.

Email: hr@urjafoods.net

Phone: 7028939900

Address: Nakshtra Residency, Chitra C2, flat No.101to 104 .

Opp.Sidhakkla Hospital, Manchar

Tal.Ambegaon

Dist Pune: 410503

Note : Adjustments can be made based on specific company requirements and regulations.

*This policy has been approved by the Managing Director of the Urja Foods and Agro Pvt Ltd.

CONFIDENTIAL